

2018 New York Invasive Species Awareness Week CALL FOR EVENTS



New York Invasive Species Awareness Week (ISAW) is a statewide campaign being held the week of July 8-14, 2018 to educate and inform citizens of New York about the threat of invasive species and opportunities for action. We need your help! Local events, presentations, workdays, and field tours are needed across the state to help make ISAW a success. This year's ISAW theme is "What YOU can do to stop the spread."

To have your event listed as part of Awareness Week and included on the [ISAW online calendar](#), please submit the information to the Coordinator of the Partnership for Regional Invasive Species Management (PRISM) in which your event is taking place **no later than June 25**. PRISM contact information is below. All event information will be posted online at www.stoptheinvasionny.com/calendar-of-events/, along with event leader resources.

Put "NYISAW Event Submission" in the subject of your email and include the following information:

- Event Title
- Event Description, RSVP if requested, who to contact for more information, and any other relevant info
- Event Date and Start Time/End Time
- Event Location, Address, including Town/City and Zip Code

Examples of events:

- Plant pulls / native plantings
- Volunteer survey and data entry into the iMap Invasives database
- Interpretive hikes or paddles
- Boat tours / floating classrooms
- Public presentations and exhibits
- Ask-an-Expert displays at farmer's markets and visitor, welcome and nature centers
- Invasive species movie screenings
- Other kinds of awareness activities, such as signage on marquees or book displays

To submit an event, contact your PRISM Coordinator:

Adirondack Park Invasive Plant Program	www.adkinvasives.com	Brendan Quirion bquirion@tnc.org
Capital Mohawk PRISM	www.capitalmohawkprism.org	Kristopher Williams kbw44@cornell.edu
Catskill Regional Invasive Species Partnership	www.catskillinvasives.com	John Thompson jthompson@catskillcenter.org
Finger Lakes PRISM	www.fingerlakesinvasives.org	Hilary Mosher mosher@hws.edu
Long Island Invasive Species Management Area	www.liisma.org	Steven Pearson liismaprism@gmail.com
Lower Hudson PRISM	www.lhprism.org	Linda Rohleder lrohleder@nynjtc.org
St. Lawrence and Eastern Lake Ontario PRISM	www.sleloinvasives.org	Rob Williams rwilliams@tnc.org
Western New York PRISM	www.wnyprism.org	Andrea Locke lockeas@buffalostate.edu

10 Ways for Organizations to Take Action during NY Invasive Species Awareness Week

1. Post and share invasive species news on your website and social media forums
2. Include invasive species news in an upcoming newsletter
3. Send an email, blog post, or Tweet to members
4. Schedule an invasive species presentation during the week
5. Host an invasive species training session
6. Lead or join an invasive species control or restoration project
7. Showcase an invasive species display
8. Organize an invasive species mailing
9. Post an invasive species message on a billboard, sign or marquee
10. Create a public service announcement or radio spot

10 Ways for Citizens to Take Action during NY Invasive Species Awareness Week

1. Conduct research to learn more about NY's regulated and prohibited invasive species
2. Attend a training to learn how to identify or manage invasive species
3. Check your property for signs and symptoms of invasive species
4. Manage invasive species if they've become established on your property
5. Help to track and map invasive species on public lands using iMap Invasives
6. Participate in an invasive species control or post-control restoration project
7. Tell a friend or neighbor about invasive species and the importance of gardening/landscaping with native plants
8. Write a letter or talk to your elected officials about invasive species solutions and funding
9. Survey neighborhood trees for damage inflicted by oak wilt, emerald ash borer, hemlock woolly adelgid or other forest pests
10. Visit the web calendar at www.stoptheinvasionny.com/calendar-of-events/ to find events taking place in your region during ISAW